

Towards a smarter society

SAMSUNG

The rise of digital technologies is transforming almost every area of modern life. Data on everything from our health to the location of the 53 bus can be used to improve the way we live, work and play

UK homes already using the following technology:



29%
Smart TVs



16%
Water efficiency



10%
Smart energy meters



9%
Connected white goods



8%
Smart home security



7%
Smart lights



Yes please!...

The top 5 technological innovations people in the UK would like to see in the near future



55%
Traffic systems



46%
Doctors appointments



27%
Smart fridges



18%
3D printed medicine



16%
Smart TV shopping

Wearable technology

51%

would consider using wearable technology in the future such as...



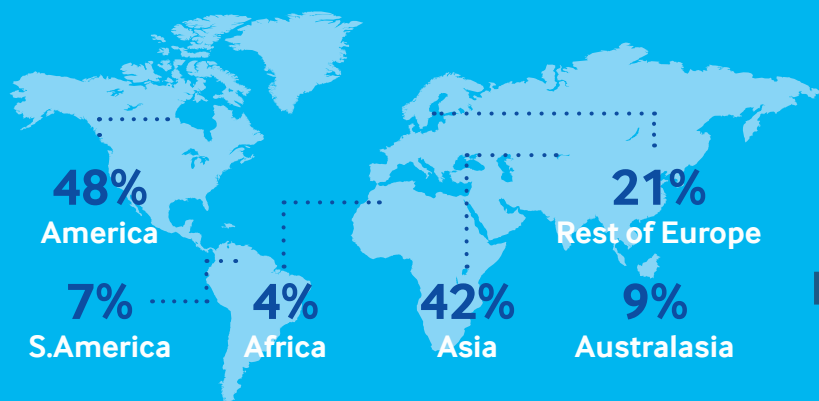
Health monitors



Fitness bands

The UK and the world

The UK is ahead of the world in terms of adopting technologies while 48% think America are ahead of the curve



Data security



63%

would be happy to use smart devices if they knew their data was secure

Sectors to watch

Industries expected to benefit most from smart technologies



Energy & Utilities



Banking



Healthcare



Education



Retail