

June 2015

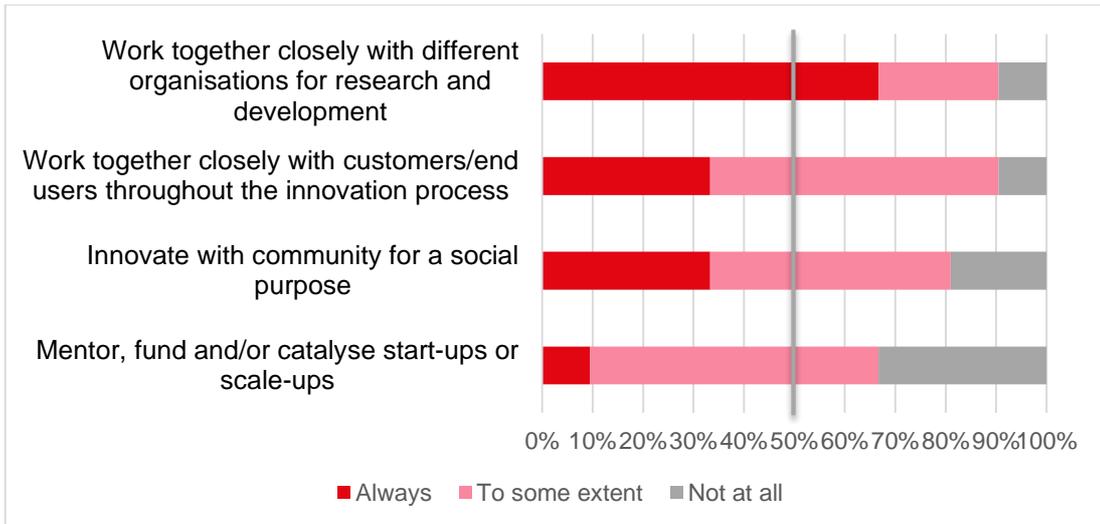


Lab of Labs Launch

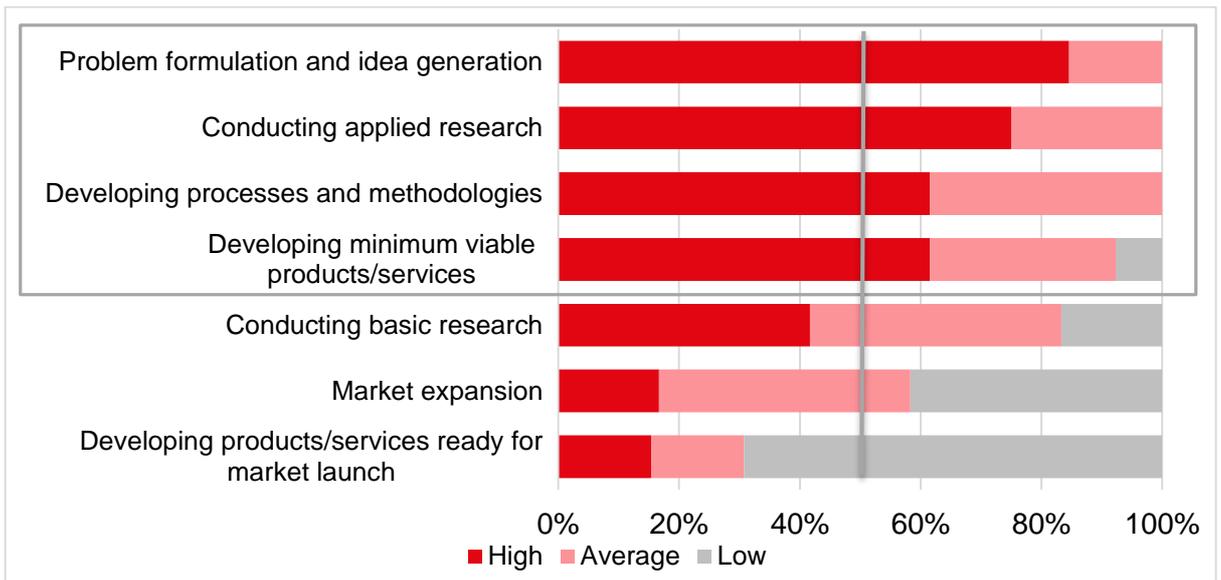
Preliminary results of the online survey tool: Business Models and Space Design

- What are the business models behind open labs?
- Where is your open lab best located?
- How is the physical space best designed to encourage co-creation?

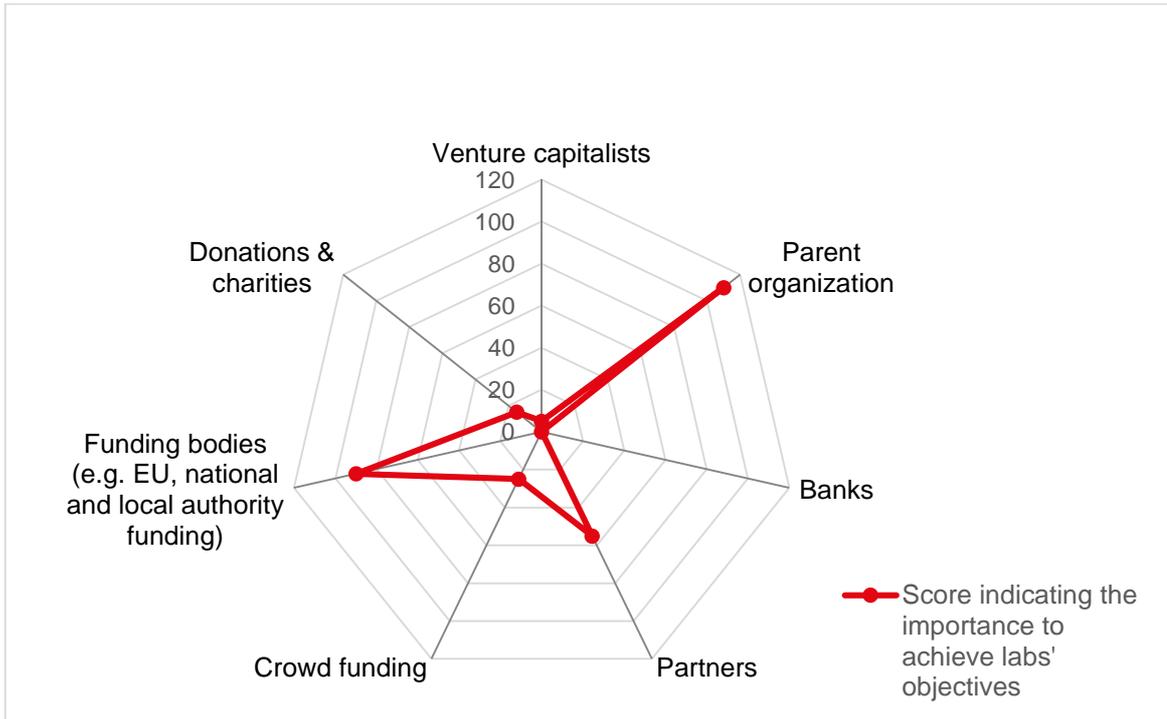
**Open labs' business models are R&D focused while emphasizing collaboration with business partners as well as customers or users:
What are the challenges?**



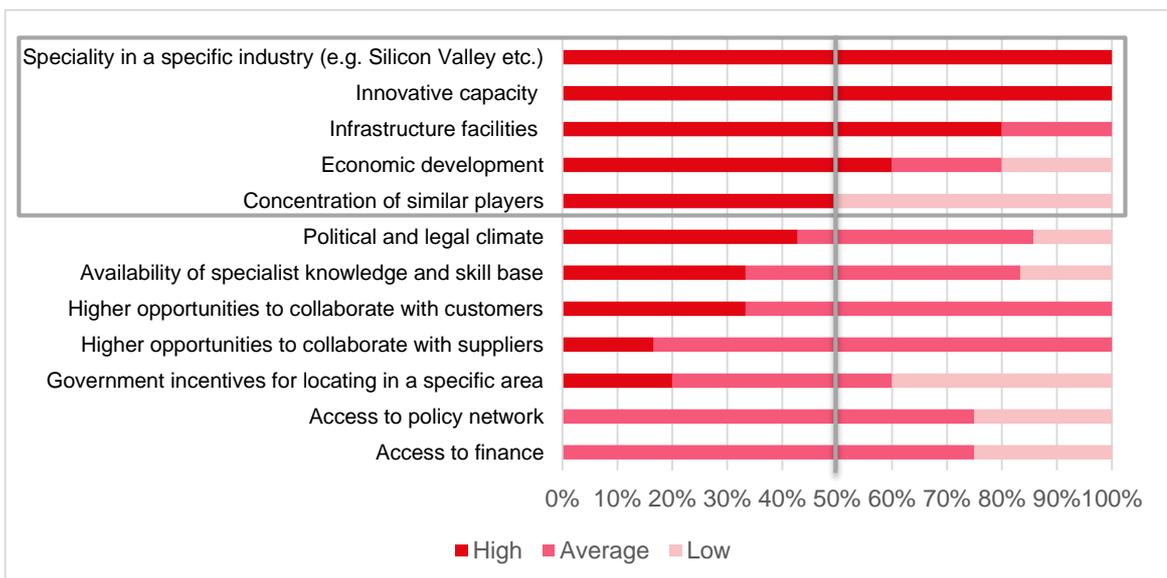
Collaboration around the final stages of product and service development is low: Why is this? Are labs simply open spaces for developing and piloting ideas?



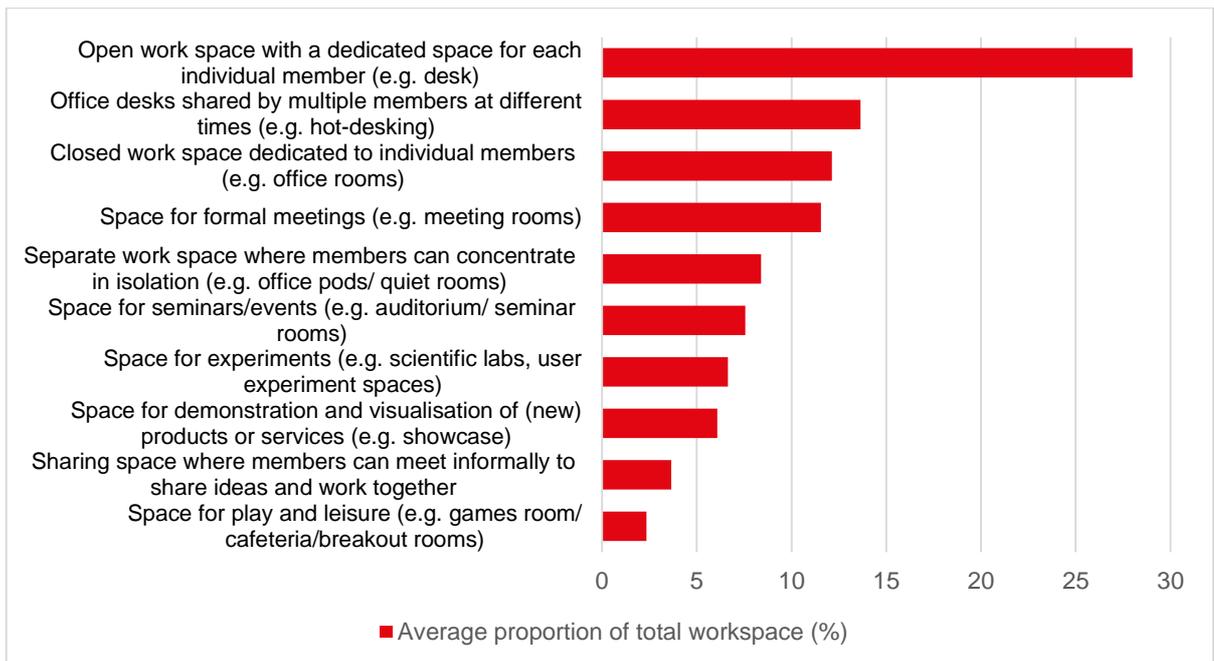
The main sources of funding come from the parent organization, partners and public funding: Shouldn't open innovation labs be self-sustainable through market engagement?



Open innovation labs decide on location by focusing on local specialization, innovativeness, infrastructure facilities and economic advancement: How do you spot a location with these?



Open work space and shared desks are important features of an open innovation lab: What are the opportunities and challenges for different uses of space?



However, 50% said that current workspace composition is not optimal



How should the workspace design be improved to provide better or more space for co-working, knowledge exchange and experiments?

