

June 2015



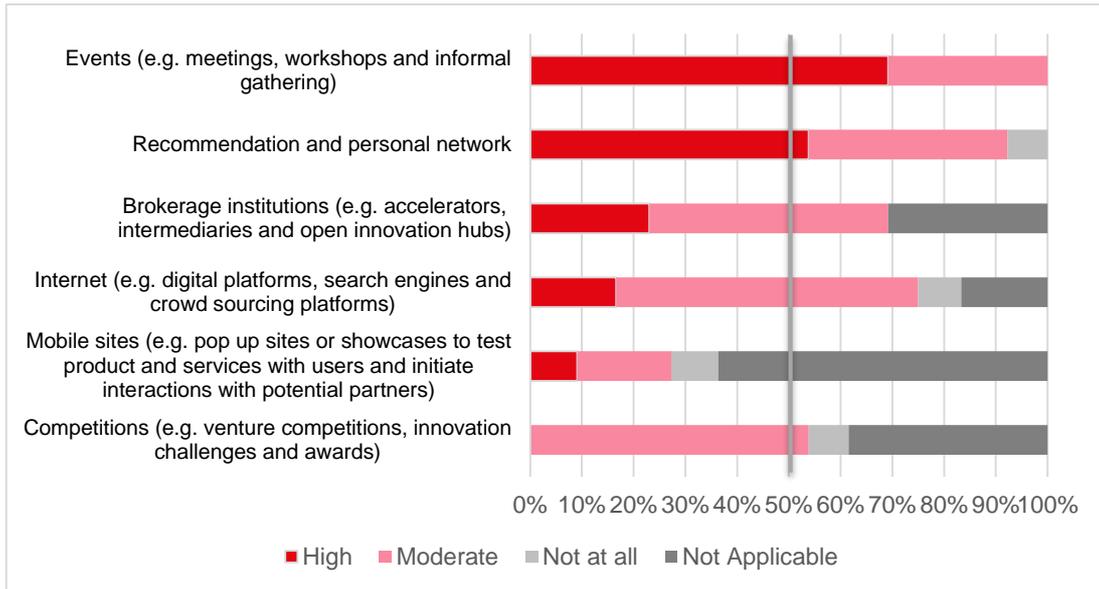
Lab of Labs Launch

Preliminary results of the online survey tool: People and IP Management

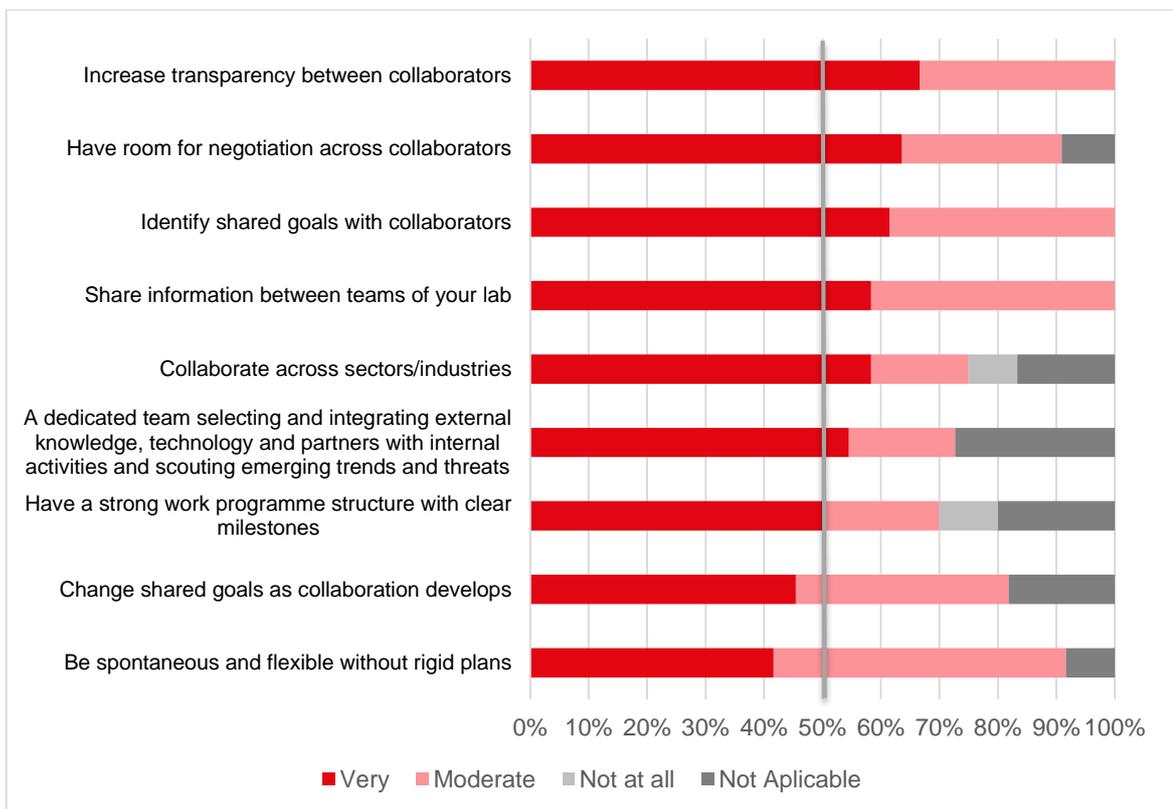
- How do you develop a culture where your people co-create?
- How do you manage performance?
- How do you manage Intellectual Property?

Open labs start new engagement mainly through events and recommendations: Is it all about your people developing personal networks?

(Indicated by the level of importance to achieve lab's objectives)



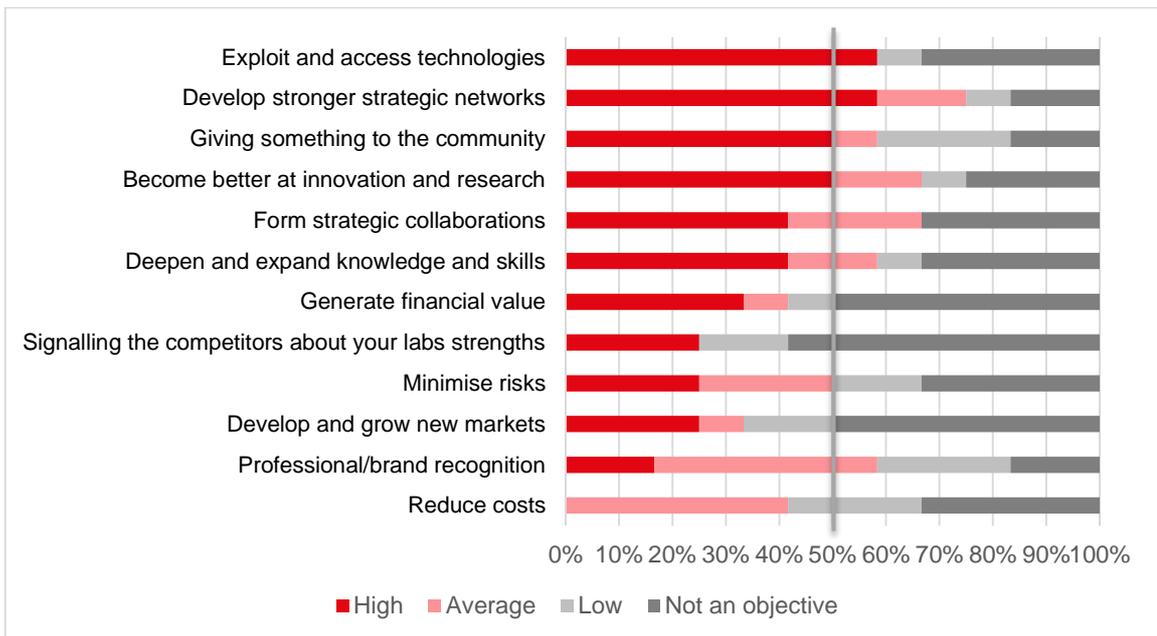
There are many way to behave in collaborations to achieve the objectives of open labs: How effective are you at these?



It's all about your people being creative, innovative, dynamic and mastering a broad range of skills: Do you agree that technology, markets and education are less important?



Open labs' IP strategies are about technology and networking but not so much about markets or finance: Why?



Performance measurement is mainly about projects, events, reputation, networks and ideas: Why not more traditional measures such as jobs, IP and turnover? Does your parent company agree?

